

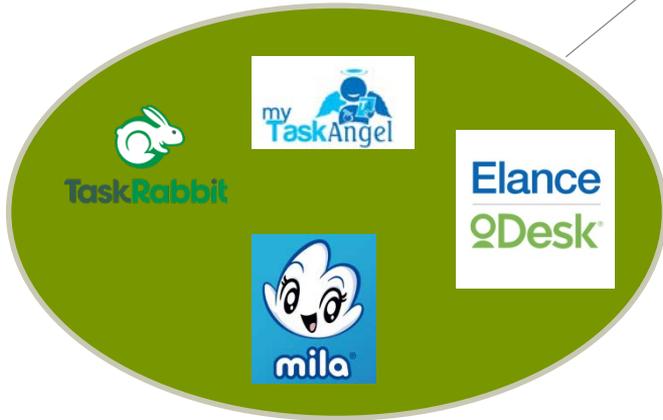
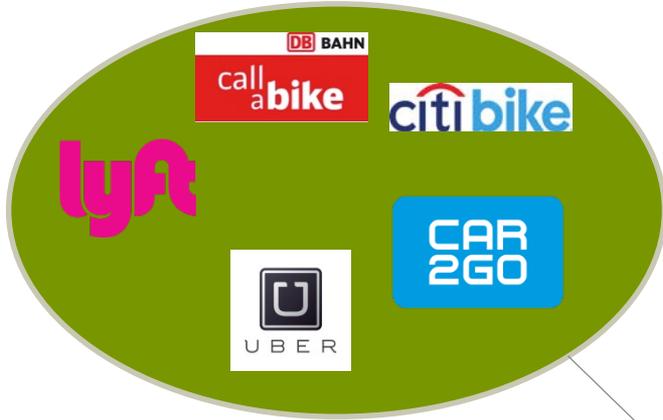


Shared Economy

Sharing rather than Owning / Today's Collaborative Economic Activities

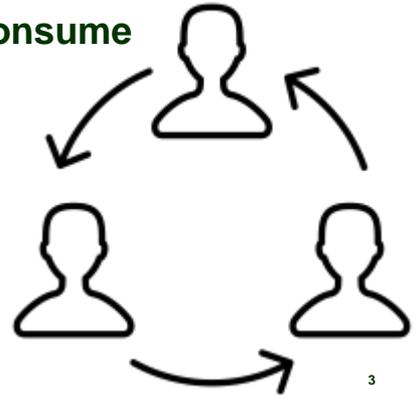
Dr. Anh-Duc Cordalis, Greenfort Partnerschaft von Rechtsanwälten mbB (Germany)

Francesco De Lorenzi, De Lorenzi Micciché Scalera Spada – Avvocati Associati (Italy)

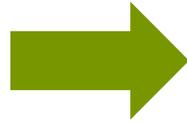
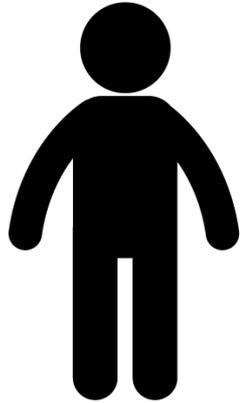


TODAY'S SHARED ECONOMY

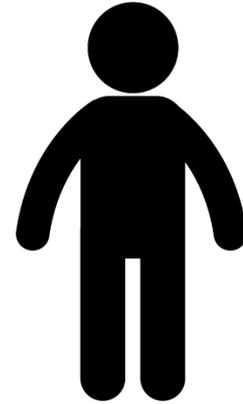
- We own too many things that we do not need or do not use frequently
- Economic model based on sharing underutilized assets from spaces to skills to stuff for monetary or non-monetary benefits
- Power is shifting from big, centralized institutions to distributed networks of individuals or communities
- Massive change in how we live, work, travel, play, create, learn, bank and consume



I HAVE...



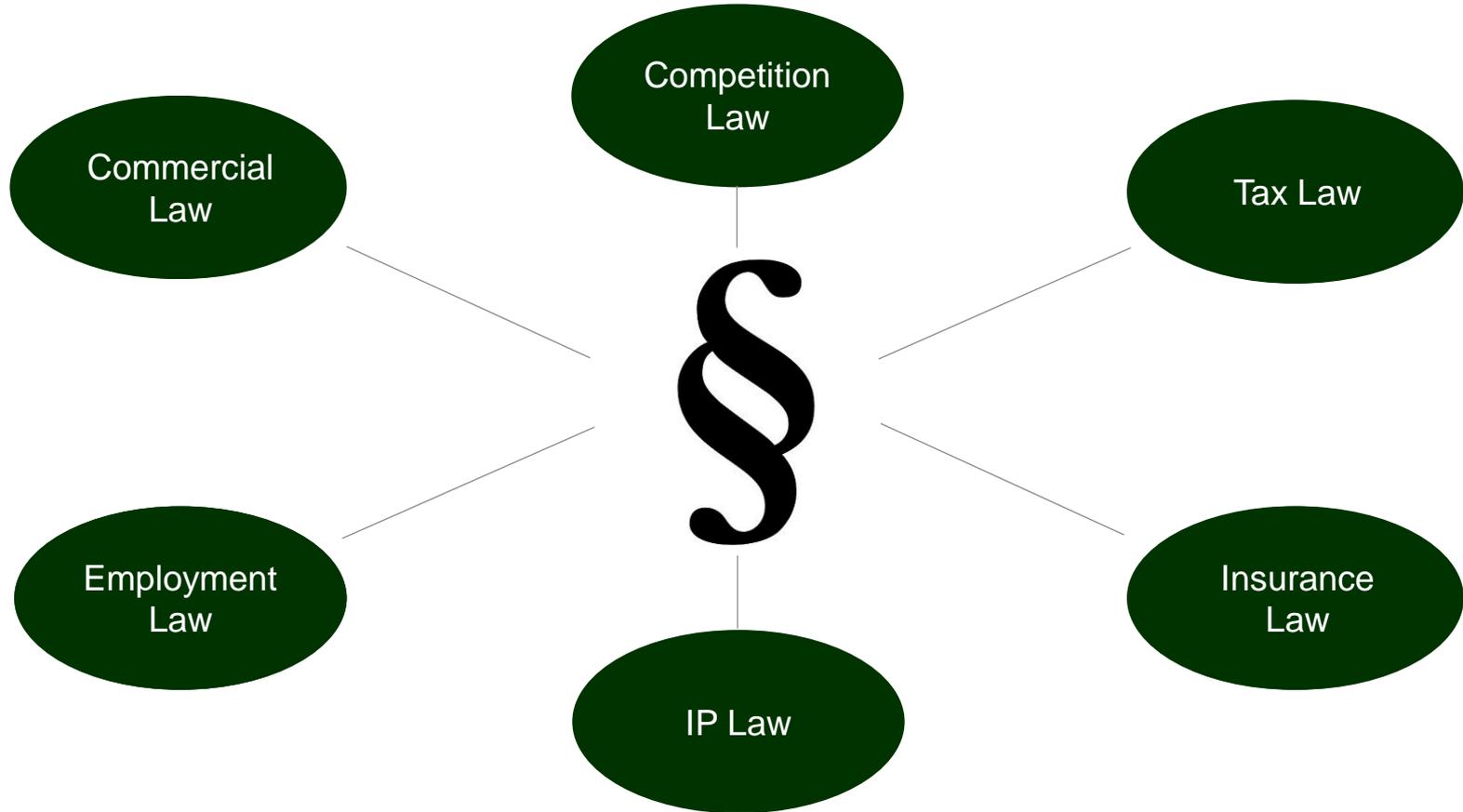
I NEED!



TRUST – POWER - EFFICIENCY



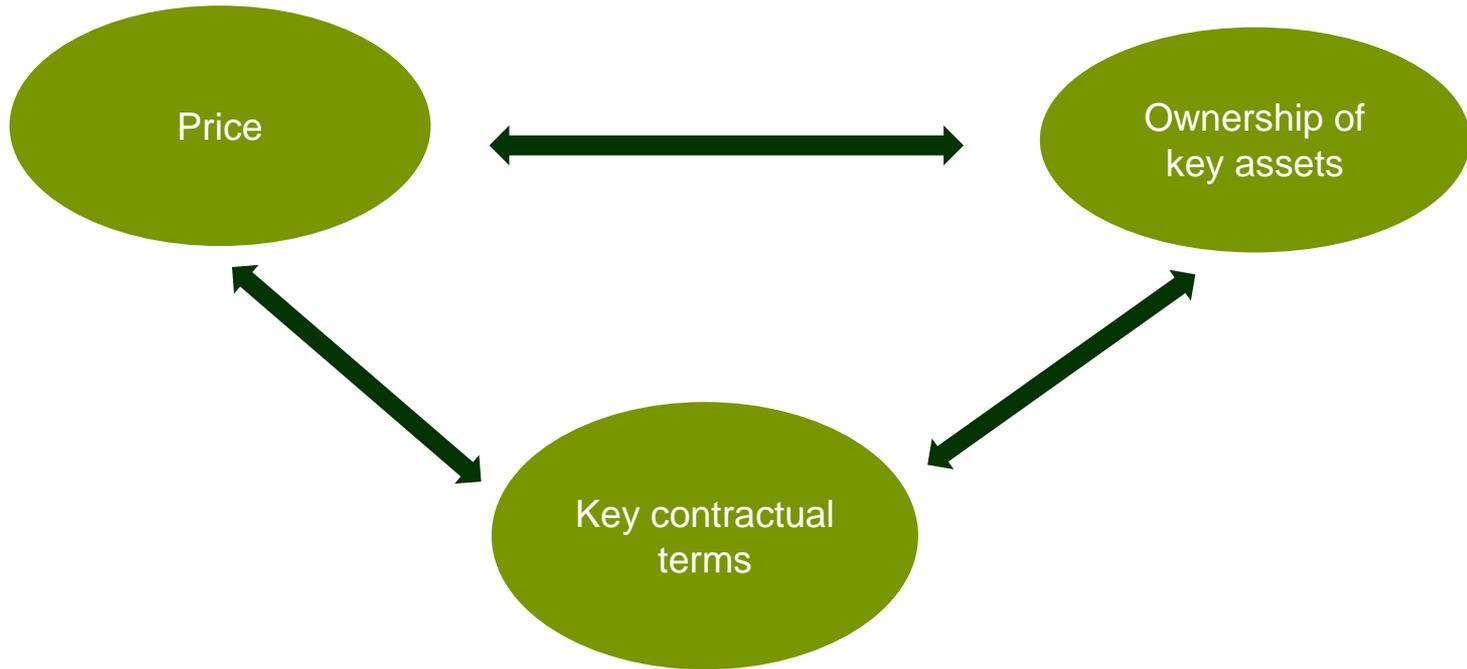
Can Law keep pace with the Innovation?



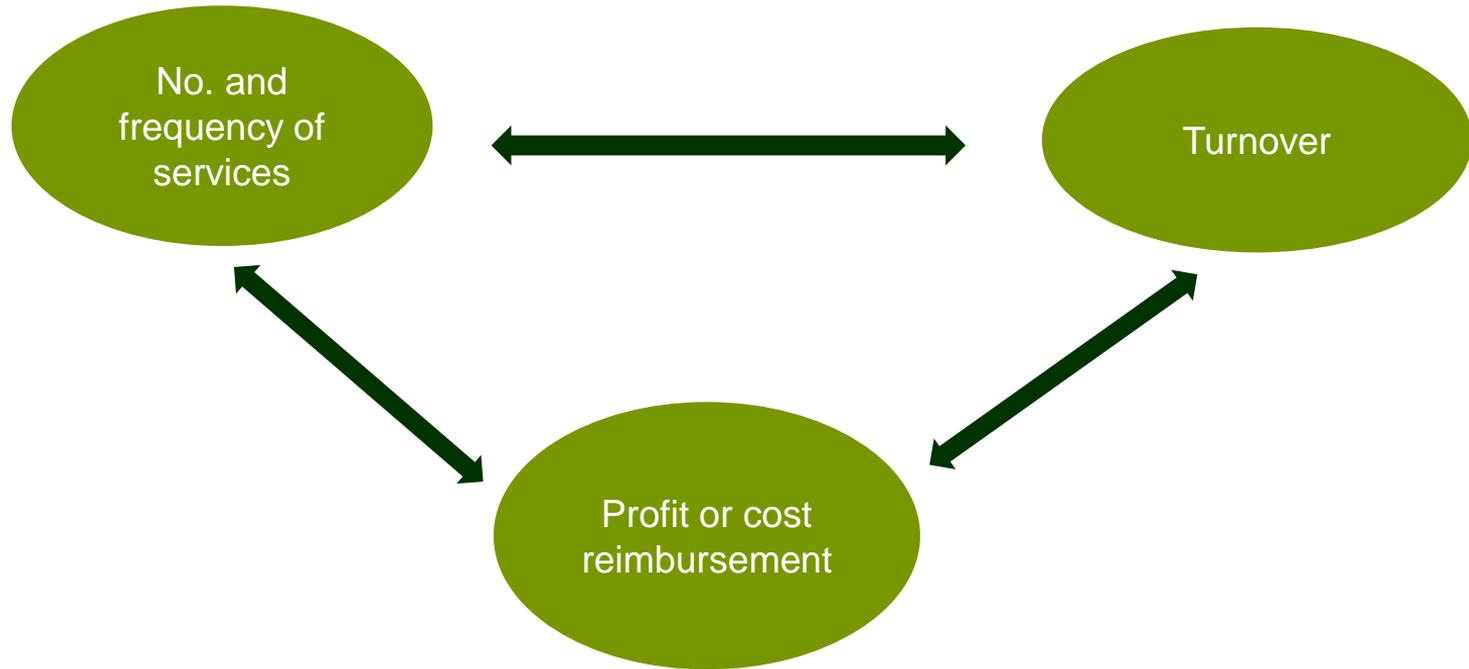
Shared Economy is built on trust: Technology connects strangers – and opens the door for abuse



Shared Economy Platforms: Connectors or Service Providers?



Consumer protection- Who are the final service providers: Professionals or Amateurs?



Which regulation and liability regime?

- **Ad hoc rules or same regulation as the old “economy“ businesses?**
- **Who should be liable for damages suffered by users and third parties?**
- **Which role for the exemption of liability for hosting services?**

Legal Profession: ready for Shared Economy?

Designing / Drafting
Agreements

Managing Risk
and Liability

Navigating Security
Regulations

Managing Regulations
on Production and
Commerce

Managing IP

Navigating
Employment Regulations

