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The EU «Digital Single Market» and Switzerland – Potential Impacts on the (Swiss) Film Industry

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Agenda

- Will/Can Switzerland join the «Digital Single Market»?
- Copyright Issues for the (Swiss) Film Industry under the «Digital Single Market»
 - Copyright law and the Swiss Film Industry
 - The «Digital Single Market» and the Swiss Film Industry

Will/Can Switzerland join the «Digital Single Market»?



- Project «Digital Switzerland»
- Will/Can Switzerland join the «Digital Single Market»

Copyright Law and the (Swiss) Film Industry



- Swiss Copyright law
- System of commercialization of movies
- Specific copyright-rule for movies

The «Digital Single Market» and the (Swiss) Film Industry



- Copyright under the «Digital Single Market»
- Potential impacts on the (Swiss) film industry